



WHAT ARE WE

• Solving a Problem and Business Model

We help people find the missing in their lives by using a proprietary marketing method that enriches the story of those who are missing. We create **Emotional Search Patterns** for a more streamlined and on target demographic profile of the missing person. This method and algorithms further strengthen the ability of our secret sauce and its key codes. These combinations give us those individual search patterns which are simple, direct, and affective. The cost to the user is FREE and the marketing campaign is covered by corporate or individual sponsors.

- Again, the cost to the user is **ZERO** because the cost for the development of the marketing done by **V LOCATORS** is covered by the sponsors. The sponsor obtains a stronger community service more powerful marketing message. As the numbers of viewers grow, so will the sponsor's viewership to a healthy ROI.

The focus of this company is on those that are missing or wanted in people's lives.

- ♣ The company is using an unconventional and proprietary marketing method that opens the emotional door.
- ♣ It's a combination of analytics, SEO, Keyword, and Social Media. Then an actual **emotional search pattern** is developed or created and we're the only ones that have it.
- ♣ Then tagged on actual emotional search pattern is developed.
- ♣ Other packages will be offered that include DNA, Facial Recognition, Aging,
- ♣ This allows it to capitalize on the characteristics of emotional search patterns.
- ♣ Remember 90% of decisions we make use the emotional part of our brain
 - Revenue is obtained from Sponsor and each selection is \$2,500 per missing person per year
 - Production and service cost equal 25%, give us on average a margin of 70%
 - Even if we gave the Key Code ITLN to anyone, they would not be able to figure it out. It is just too simple and been available since DOS

• Product roadmap & timeline

- We've created a public beta website that has proven the success of the hypothesis and of our projections. Once properly funded we'll start generating revenue after 6-9 months and healthy revenue growth after 12-18 months

• Size of the market we're addressing

- Our initial market share will be less than 1% but will generate \$1 Million plus per month after the first year to 18 months of operation

• Competitive landscape

- Our competitors are 85% charitable, 1% legal industry, and 13% background checking firms that purchase 90% of paid keywords.
- We're a C-Corporation and tax ID 26-2504345. The reasoning is that there needed to be a format that had longevity, we've learned when founder move on the passion does as well.

• Team Overview

- The team has been 100% onboard with stock issued to them which has a par value of \$1.00 per share. It has been almost 5 years but 50% of the team is still on board and ready to go full steam ahead. The team is fully aware that positions changes are subject needs and betterment of the company. This is one of the reasons that initial compensation is in the form of common stock.

- **Our accomplishment**

If you look at us through the eyes of ranking services like Alexa.com, Smelt and several others, you'll note we have ranking numbers that are excessive for a startup with no more than a beta site. The results will show you that we outrank 100% of our competitors, as of August 15, 2019 and source is Alexa.com the Google Analytics.

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